



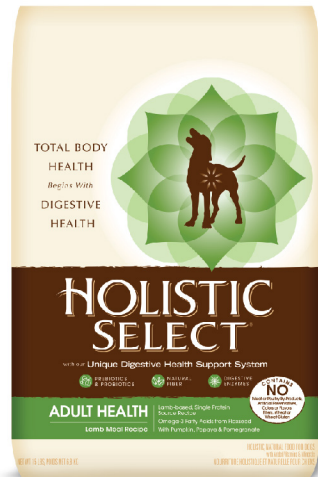
HOLISTIC SELECT

DRY DOG RECIPES WITH GRAIN

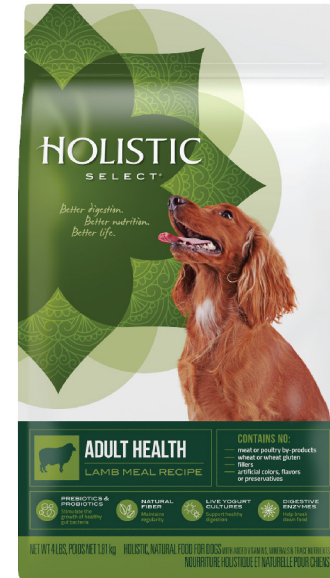
NUTRITION GUIDE 2017

Nutrition Information • Guaranteed Analyses • Ingredient Lists • Feeding Tables

ADULT HEALTH LAMB



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INGREDIENTS (OLD) Lamb Meal, Ground Brown Rice, Ground White Rice, Chicken Fat (preserved with Mixed Tocopherols), Oatmeal, Dried Beet Pulp, Flaxseed, Dried Egg Product, Carrots, Pumpkin, Cranberries, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Taurine, Blueberries, Pomegranate, Glucosamine Hydrochloride, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

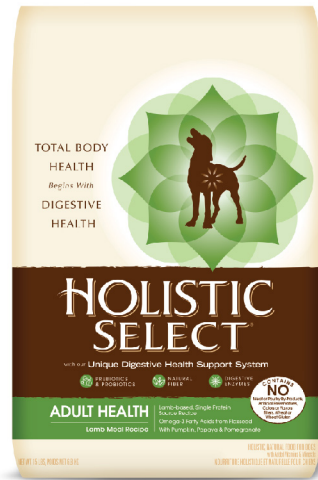
INGREDIENTS (NEW) Lamb Meal, Oatmeal, Peas, Rice, Chicken Fat (preserved with Mixed Tocopherols), Oats, Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Potassium Chloride, Papayas, Taurine, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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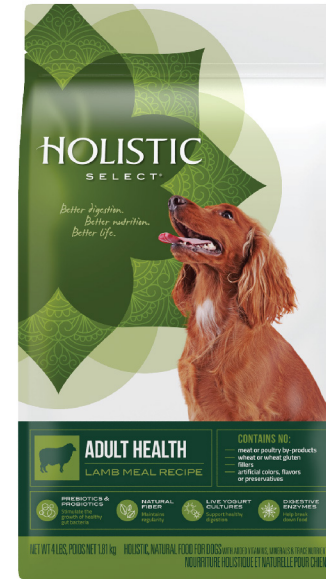
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ADULT HEALTH LAMB



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	22.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	4.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.85%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.30%
Omega 3 Fatty Acids	Not less than	0.50%
Beta-Carotene	Not less than	5 mg/kg
Taurine*	Not less than	0.11%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	23.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	4.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.80%
Phosphorus	Not less than	1.10%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.45%
Omega 3 Fatty Acids	Not less than	0.45%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

HOLISTIC
SELECT

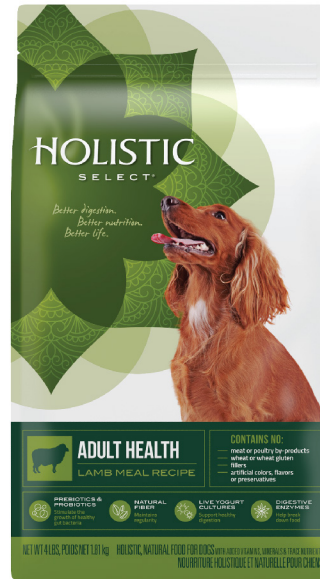
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ADULT HEALTH LAMB

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2-5	½ - ¾	55-83
10-20	5-9	¾ - 1¼	83-138
30-40	14-18	1¾ - 2¼	193-248
50-60	23-27	2¾ - 3¼	303-358
70-80	32-36	3½ - 4	383-440
90-100	36-45	4¼ - 4¾	468-523



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	¾ - ¾	52-88
20-30	9.1-13.6	1¼ - 1¾	148-200
40-50	18.2-22.7	2 - 2¾	249-294
60-70	27.3-31.8	2¾ - 3	337-378
80-90	36.4-40.9	3¾ - 3¾	418-457
100-110	45.5-50.0	4 - 4¼	494-531

Dogs over 100 lbs (45kg): Add approximately ½ cup (55 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (37 g) for every 6.5 oz (184 g) of wet food.

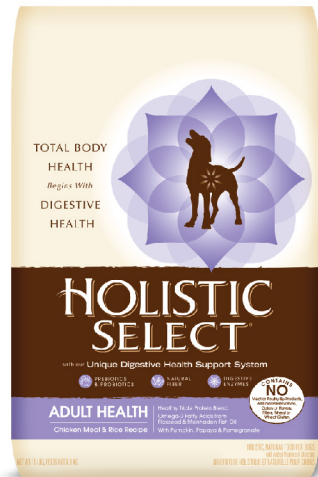
Calorie Content (Calculated): This food contains 3,646 kcal per kilogram or 403 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (41g) for every 10 lbs (4.5kg) over 110 lbs.

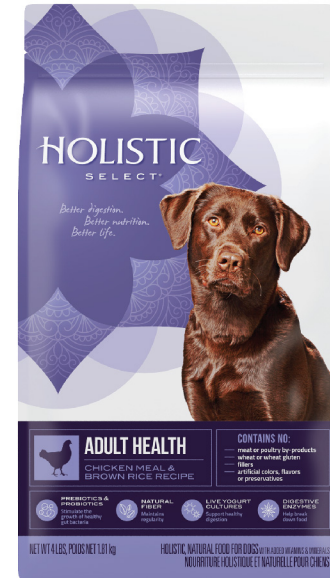
Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (41g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,718 kcal/kg or 454 kcal/cup ME (metabolizable energy) on an as fed basis.

ADULT HEALTH CHICKEN



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INGREDIENTS (OLD) Chicken Meal, Ground Brown Rice, Ground White Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Dried Beet Pulp, Anchovy & Sardine Meal, Flaxseed, Dried Egg Product, Menhaden Fish Oil, Carrots, Pumpkin, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Glucosamine Hydrochloride, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

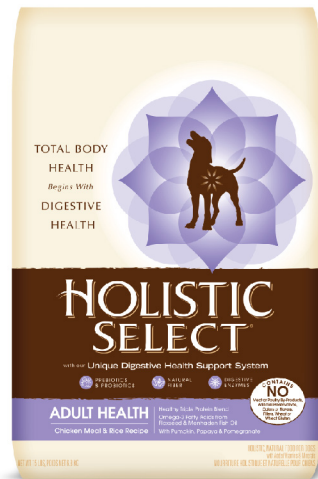
INGREDIENTS (NEW) Chicken Meal, Brown Rice, Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Oats, Pork Meal, Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Salmon Oil, Potassium Chloride, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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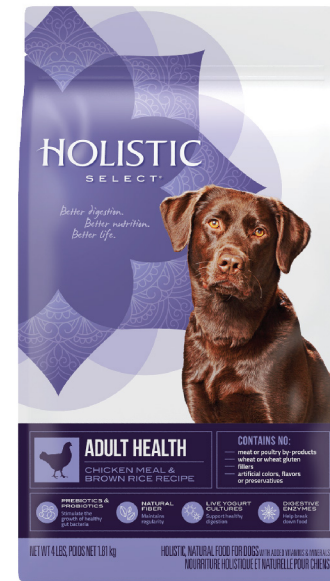
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ADULT HEALTH CHICKEN



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	24.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	4.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.10%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.70%
Omega 3 Fatty Acids	Not less than	0.65%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	25.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	4.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.90%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.50%
Omega 3 Fatty Acids	Not less than	0.70%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (41g) for every 10 lbs of weight over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (39g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,599 kcal/kg or 425 kcal/cup ME (metabolizable energy) on an as-fed basis.

HOLISTIC
SELECT

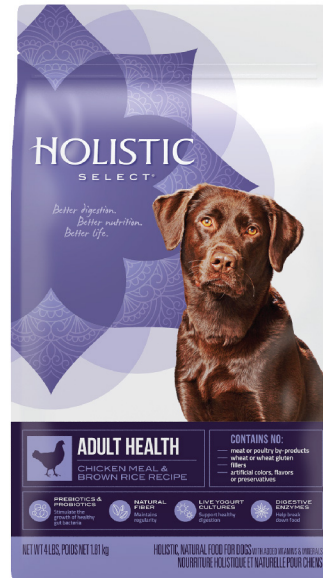
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ADULT HEALTH CHICKEN

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2-5	½ - ¾	53-79
10-20	5-9	¾ - 1¼	79-131
30-40	14-18	2 - 2½	210-263
50-60	23-27	2¾ - 3¼	289-341
70-80	32-36	3¾ - 4	394-420
90-100	36-45	4½ - 4¾	473-499



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	½ - ¾	52-87
20-30	9.1-13.6	1¼ - 1¾	147-199
40-50	18.2-22.7	3⅛ - 2½	247-292
60-70	27.3-31.8	2⅞ - 3⅓	335-376
80-90	36.4-40.9	3⅔ - 4	416-454
100-110	45.5-50.0	4⅓ - 4⅔	492-528

Dogs over 100 lbs (45kg): Add approximately ½ cup (55 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (37 g) for every 6.5 oz (184 g) of wet food.

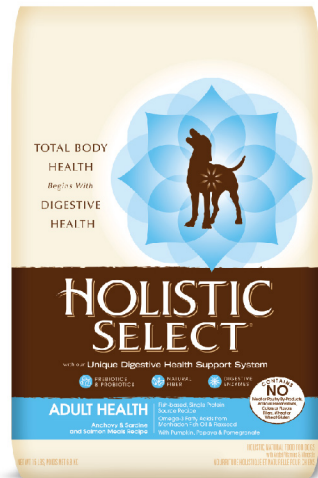
Calorie Content (Calculated): This food contains 3,646 kcal per kilogram or 403 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (41g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (41g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,718 kcal/kg or 454 kcal/cup ME (metabolizable energy) on an as fed basis.

ADULT HEALTH ANCHOVY & SARDINE



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INGREDIENTS (OLD) Anchovy & Sardine Meal, Oatmeal, Ground Brown Rice, Ground White Rice, Salmon Meal, Canola Oil (preserved with Mixed Tocopherols), Dried Beet Pulp, Menhaden Fish Oil, Flaxseed, Dried Egg Product, Carrots, Pumpkin, Cranberries, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Glucosamine Hydrochloride, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

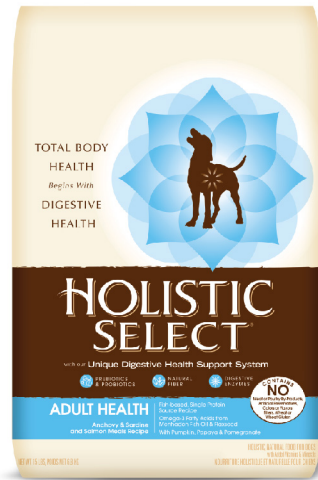
INGREDIENTS (NEW) Anchovy and Sardine Meal, Brown Rice, Oatmeal, Rice, Salmon Meal, Canola Oil (preserved with Mixed Tocopherols), Oats, Flaxseed, Dried Plain Beet Pulp, Pumpkin, Salmon Oil, Cranberries, Apples, Brewers Dried Yeast, Potassium Chloride, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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ADULT HEALTH ANCHOVY & SARDINE



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	22.00%
Crude Fat	Not less than	12.00%
Crude Fiber	Not more than	3.90%
Moisture	Not more than	10.00%
Calcium	Not less than	0.95%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.00%
Omega 3 Fatty Acids	Not less than	0.60%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	25.00%
Crude Fat	Not less than	13.00%
Crude Fiber	Not more than	4.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.90%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.70%
Omega 3 Fatty Acids	Not less than	1.80%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

HOLISTIC
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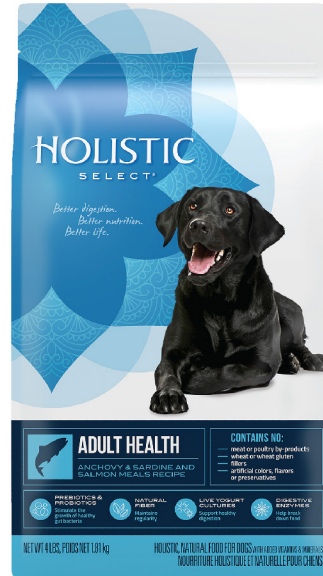
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ADULT HEALTH ANCHOVY & SARDINE

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-9	2-5	½ - ¾	49-73
10-20	5-9	¾ - 1½	73-146
30-40	14-18	1¾ - 2½	170-243
50-60	23-27	2¾ - 3½	267-340
70-80	32-36	4 - 4½	388-437
90-100	36-45	4¾ - 5¼	461-509



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	½ - ¾	57-95
20-30	9.1-13.6	1⅓ - 1¾	160-217
40-50	18.2-22.7	2¼ - 2⅔	269-318
60-70	27.3-31.8	3 - 3¾	365-409
80-90	36.4-40.9	3¾ - 4¼	453-494
100-110	45.5-50.0	4½ - 4¾	535-575

Dogs over 100 lbs (45kg): Add approximately 1/2 cup (49 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (32.3 g) for every 6.5 oz (184 g) of wet food.

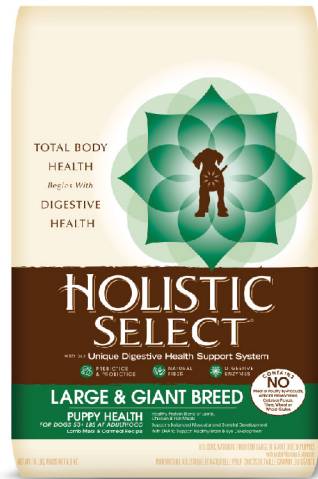
Calorie Content (Calculated): This food contains 3,675 kcal per kilogram or 354 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (41g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (39g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,599 kcal/kg or 425 kcal/cup ME (metabolizable energy) on an as fed basis.

LARGE & GIANT BREED PUPPY HEALTH



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INGREDIENTS (OLD) Lamb Meal, Ground Brown Rice, Ground White Rice, Chicken Meal, Dried Beet Pulp, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Anchovy & Sardine Meal, Flaxseed, Dried Egg Product, Menhaden Fish Oil, Carrots, Pumpkin, Cranberries, Dehydrated Alfalfa Meal, Apples, Salt, Peas, Choline Chloride, Potassium Chloride, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Taurine, Blueberries, Pomegranate, Inulin, L-Carnitine, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

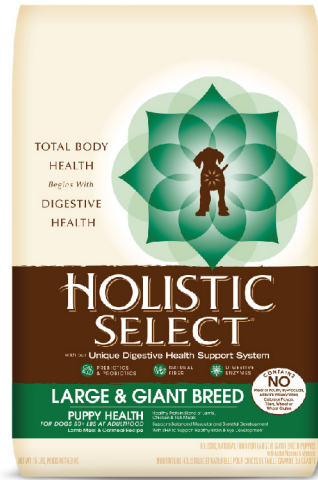
INGREDIENTS (NEW) Lamb Meal, Chicken Meal, Oatmeal, Brown Rice, Barley, Peas, Chicken Fat (preserved with Mixed Tocopherols), Oats, Dried Plain Beet Pulp, Salmon Oil, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Salt, Potassium Chloride, Papayas, Choline Chloride, Taurine, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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LARGE & GIANT BREED PUPPY HEALTH



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	23.00%
Crude Fat	Not less than	12.00%
Crude Fiber	Not more than	3.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.10%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.00%
Omega 3 Fatty Acids	Not less than	0.70%
Beta-Carotene	Not less than	5 mg/kg
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Taurine*	Not less than	0.11%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	25.00%
Crude Fat	Not less than	16.00%
Crude Fiber	Not more than	4.50%
Moisture	Not more than	10.00%
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Calcium	Not less than	1.30%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.60%
Omega 3 Fatty Acids	Not less than	0.60%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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LARGE & GIANT BREED PUPPY HEALTH

OLD

FEEDING INFORMATION									
WEIGHT OF PUPPY		6-8 WKS DAILY FEEDING		8-16 WEEKS DAILY FEEDING		16-24 WEEKS DAILY FEEDING		24-52 WEEKS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
2-5	1-2	½ - 1¼	53-133						
5-10	2-5	1¼ - 2¼	133-239	1 - 1¾	106-186				
10-15	5-7	2¼ - 3	239-318	1¾ - 2½	186-265				
15-20	7-9			2½ - 3	265-318				
20-30	9-14			3 - 4¼	318-451	2¾ - 3½	292-371		
30-40	14-18			4¼ - 5¼	451-557	3½ - 4½	371-477	3 - 3¾	318-398
50-60	23-27					5¼ - 6¼	530-663	4½ - 5	477-530
70-80	32-36					6¾ - 7½	716-795	5¾ - 6¼	610-663
90-100	41-45							7 - 7½	742-795

Puppies over 100 lbs (45 kg):
Add approximately 1/2 cup (53 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding:
If feeding with wet food, reduce dry amount fed by 1/3 cup (35 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated):
This food contains 3,529 kcal per kilogram or 375 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

NEW

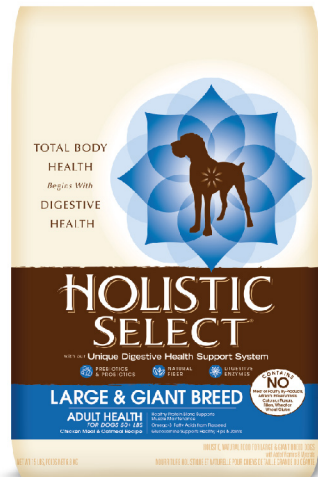
FEEDING INFORMATION									
WEIGHT OF PUPPY		1½ - 3 MONTHS DAILY FEEDING		4-6 MONTHS DAILY FEEDING		7-9 MONTHS DAILY FEEDING		10-12 MONTHS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
5-10	2.3-4.5	1¼ - 1¾	128-215						
10-15	4.5-6.8	1¾ - 2½	215-291	1½ - 2¼	184-249				
15-20	6.8-9.1	2½ - 3¼	291-361	2¼ - 2¾	249-316				
30-40	13.6-18.2	4¼ - 5¼	490-608	3¾ - 4½	429-532	3¼ - 4	367-456		
50-60	22.7-27.3			5½ - 6¼	629-721	4½ - 5¼	539-618	3¾ - 4½	449-515
70-80	31.8-36.4					6 - 6¾	694-767	5 - 5½	578-639
90-100	40.9-45.5							6 - 6½	698-755

Puppies over 100 lbs (45 kg):
Add approximately ½ cup (58g) for every 10 lbs (4.5kg) over 100 lbs.

Combination Feeding:
If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (38g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated):
This food contains 3,766 kcal/kg or 433 kcal/cup ME (metabolizable energy) on an as fed basis.

LARGE & GIANT BREED ADULT HEALTH



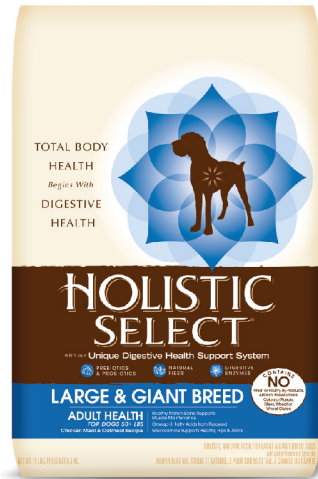
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INGREDIENTS (OLD) Chicken Meal, Ground Brown Rice, Ground White Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Dried Beet Pulp, Pork Meal, Anchovy & Sardine Meal, Dried Egg Product, Flaxseed, Pumpkin, Carrots, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Glucosamine Hydrochloride, Dried Kelp, Taurine, Blueberries, Pomegranate, L-Carnitine, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW) Chicken Meal, Rice, Oatmeal, Oats, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Potassium Chloride, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Chondroitin Sulfate, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

LARGE & GIANT BREED ADULT HEALTH



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	24.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	3.90%
Moisture	Not more than	10.00%
Calcium	Not less than	1.00%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.80%
Omega 3 Fatty Acids	Not less than	0.50%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine*	Not less than	750 mg/kg
Taurine*	Not less than	0.11%
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	24.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	4.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.90%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.60%
Omega 3 Fatty Acids	Not less than	0.60%
Glucosamine*	Not less than	750 mg/kg
Chondroitin Sulfate*	Not less than	250 mg/kg
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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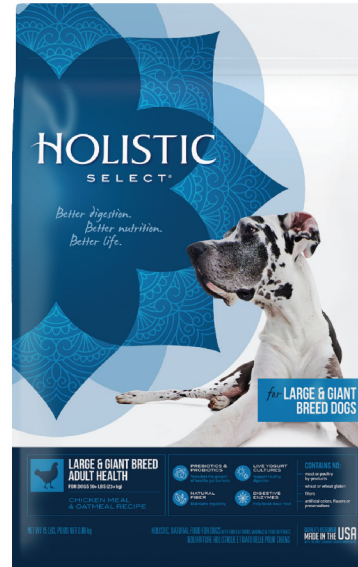
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LARGE & GIANT BREED ADULT HEALTH

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
50-60	22-27	2 ³ / ₄ - 3 ¹ / ₄	292-345
70-80	32-36	3 ³ / ₄ - 4	398-424
90-100	41-45	4 ¹ / ₂ - 4 ³ / ₄	477-504
100-120	45-54	4 ³ / ₄ - 5 ¹ / ₂	504-583
120-140	54-64	5 ¹ / ₂ - 6 ¹ / ₄	583-663
140-160	64-73	6 ¹ / ₄ - 7	663-742



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
50-60	22.7-27.3	2 ³ / ₈ - 2 ³ / ₄	287-329
70-80	31.8-36.4	3 - 3 ³ / ₈	370-409
90-100	40.9-45.5	3 ³ / ₄ - 4	446-483
110-120	50.0-54.6	4 ¹ / ₈ - 4 ² / ₈	519-554
130-140	59.1-63.6	5 - 5 ¹ / ₄	588-622
150-160	68.2-72.7	5 ¹ / ₂ - 5 ³ / ₄	655-687

Dogs over 160 lbs (73 kg): Add approximately 1/2 cup (53 g) for every 10 lbs (4.5 kg) over 160 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (35 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,686 kcal per kilogram or 392 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 160 lbs (73kg): Add approximately 1/4 cup (30g) for every 10 lbs (4.5kg) over 160 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (40g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,804 kcal/kg or 453 kcal/cup ME (metabolizable energy) on an as fed basis.



HOLISTIC SELECT

DRY DOG RECIPES GRAIN-FREE

NUTRITION GUIDE 2017

Nutrition Information • Guaranteed Analyses • Ingredient Lists • Feeding Tables

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GRAIN-FREE RABBIT & LAMB ADULT



INGREDIENTS Rabbit Meal, Lamb Meal, Chickpeas, Lentils, Peas, Canola Oil (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Potassium Chloride, Choline Chloride, Papaya, Blueberries, Pomegranate, Vitamin E Supplement, Taurine, Inulin, Dried Kelp, Zinc Protein, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Protein, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Protein, Manganese Protein, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

GUARANTEED ANALYSIS

Crude Protein	Not less than	31.00%
Crude Fat	Not less than	13.00%
Crude Fiber	Not more than	6.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.60%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.0%
Omega 3 Fatty Acids	Not less than	1.50%
Total Lactic Acid Microorganisms*	Not less than	100,000,000 CFU/lb
Total Bacillus Organisms*	Not less than	7,000,000 CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

FEEDING INFORMATION

WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	5/8 - 1	57-96
20-30	9.1-13.6	1 1/8 - 2 1/4	161-218
40-50	18.2-22.7	2 3/4 - 3 1/4	270-320
60-70	27.3-31.8	3 3/4 - 4 1/8	366-411
80-90	36.4-40.9	4 5/8 - 5	455-497
100-110	45.5-50.0	5 1/2 - 5 3/4	538-577

Standard measuring cup holds approximately 3.4 oz (98g) of Holistic Select Grain Free Adult Health Rabbit & Lamb Meals Recipe.

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (33g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (33g) for every 6.5 oz (184g) of wet food.

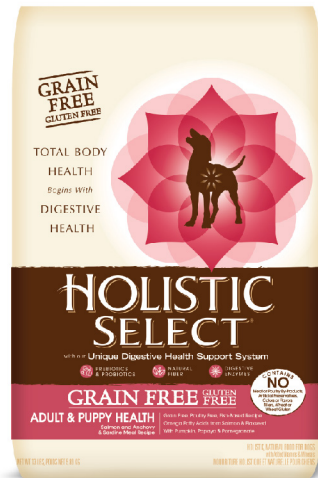
Calorie Content (Calculated): This food contains 3,582 kcal/kg or 351 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE SALMON & ANCHOVY ADULT/PUPPY



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INGREDIENTS (OLD) Salmon, Anchovy & Sardine Meal, Potatoes, Peas, Dried Ground Potatoes, Canola Oil (preserved with Mixed Tocopherols), Menhaden Fish Meal, Tomato Pomace, Flaxseed, Pea Fiber, Pumpkin, Natural Fish Flavor, Cranberries, Apples, Papaya, Vitamins [Vitamin E Supplement, Niacin, Vitamin A Supplement, Ascorbic Acid (Vitamin C), Thiamine Mononitrate, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Minerals [Zinc Proteinatate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinatate, Copper Sulfate, Copper Proteinatate, Manganese Proteinatate, Manganese Sulfate, Sodium Selenite, Calcium Iodate], Inulin, Choline Chloride, Salt, Blueberries, Pomegranate, Potassium Chloride, Mixed Tocopherols (added to preserve freshness), Yucca Schidigera Extract, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Enterococcus faecium Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract.

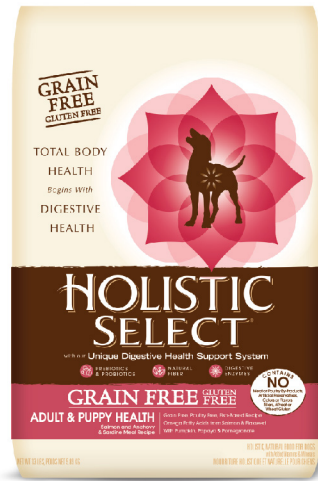
INGREDIENTS (NEW) Salmon, Anchovy and Sardine Meal, Potatoes, Peas, Menhaden Fish Meal, Dried Ground Potatoes, Canola Oil (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Pea Fiber, Flaxseed, Pumpkin, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Salt, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinatate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinatate, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinatate, Manganese Proteinatate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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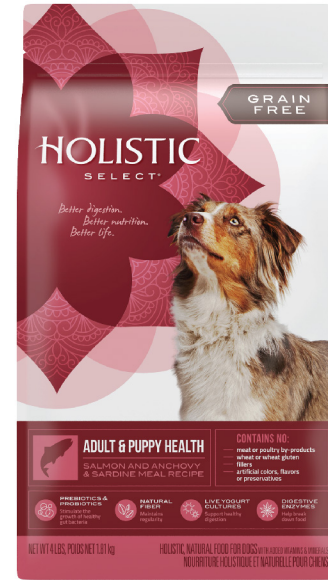
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GRAIN-FREE SALMON & ANCHOVY ADULT/PUPPY



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	28.00%
Crude Fat	Not less than	13.00%
Crude Fiber	Not more than	6.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.50%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.00%
Omega 3 Fatty Acids	Not less than	1.50%
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	29.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.70%
Phosphorus	Not less than	1.20%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.40%
Omega 3 Fatty Acids	Not less than	1.80%
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE SALMON & ANCHOVY ADULT/PUPPY

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
2-5	0.9-2	1/3 - 2/3	32-64
5-10	2-5	2/3 - 1	64-97
10-20	5-9	1 - 1 2/3	97-161
30-40	14-18	2 1/4 - 2 3/4	218-267
50-60	23-27	3 1/3 - 3 3/4	323-364
70-80	32-36	4 1/3 - 4 3/4	420-461
80-100	36-45	4 3/4 - 5 1/3	461-550



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	1/2 - 3/4	57-96
20-30	9.1-13.6	1 1/4 - 1 3/4	161-218
40-50	18.2-22.7	2 1/8 - 2 1/2	270-319
60-70	27.3-31.8	2 7/8 - 3 1/3	366-411
80-90	36.4-40.9	3 2/3 - 4	454-496
100-110	45.5-50.0	4 1/3 - 4 2/3	537-577

Dogs over 100 lbs (45kg): Add approximately 1/3 cup for every 10 lbs (4.5 kg) over 100 lbs.

For Pregnant or Nursing Dogs: When pregnant, feed up to 50% more food according to body weight at 1 year old. For nursing dogs, food intake may double or even quadruple during this time.

For Puppies: After weaning, puppies should be fed 2 or 3 times per day. Growing puppies require up to twice as much as adult dogs of the same weight.

Combination Feeding: If feeding wet food, reduce dry amount by 1/3 cup (32 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,520 kcal/kg or 341 kcal/cup ME (metabolizable energy) on an as fed basis.

Dogs over 110 lbs (50kg): Add approximately 1/3 cup for every 10 lbs (4.5 kg) over 100 lbs.

For Pregnant or Nursing Dogs: When pregnant, feed up to 50% more food according to body weight at 1 year old. For nursing dogs, food intake may double or even quadruple during this time.

For Puppies: After weaning, puppies should be fed 2 or 3 times per day. Growing puppies require up to twice as much as adult dogs of the same weight.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (42g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,585 kcal/kg or 448 kcal/cup ME (metabolizable energy) on an as fed basis.

GRAIN-FREE ADULT TURKEY & LENTILS



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INGREDIENTS (OLD) Deboned Turkey, Turkey Meal, Peas, Lentils, Chickpeas, Chicken Fat (preserved with Mixed Tocopherols), Tomato Pomace, Pea Protein, Pork Meal, Flaxseed, Natural Fish Flavor, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Potassium Chloride, Papaya, Vitamins [Vitamin E Supplement, Niacin, Vitamin A Supplement, Ascorbic Acid (Vitamin C), Thiamine Mononitrate, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Minerals [Zinc Proteinate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, Sodium Selenite, Calcium Iodate], Blueberries, Pomegranate, Calcium Carbonate, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Enterococcus faecium Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW) Deboned Turkey, Turkey Meal, Peas, Lentils, Chickpeas, Dried Plain Beet Pulp, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Flaxseed, Pumpkin, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Papayas, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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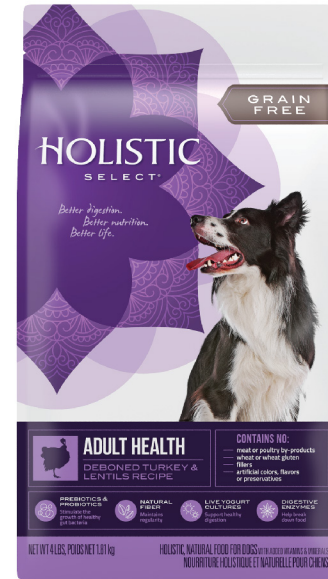
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GRAIN-FREE ADULT TURKEY & LENTILS



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.40%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	4.00%
Omega 3 Fatty Acids	Not less than	1.00%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.40%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega-6 Fatty Acids*	Not less than	4.00%
Omega-3 Fatty Acids*	Not less than	0.75%
Glucosamine*	Not less than	340 mg/k
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE ADULT TURKEY & LENTILS

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2-5	½ - 1	52-104
10-20	5-9	1 - 1½	104-156
30-40	14-18	2 - 2½	208-260
50-60	23-27	3 - 3½	312-364
70-80	32-36	4 - 4½	416-451
90-100	36-45	4¾ - 5	494-520



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	½ - ¾	56-95
20-30	9.1-13.6	1½ - 2	159-216
40-50	18.2-22.7	2½ - 3	268-317
60-70	27.3-31.8	3½ - 3¾	363-408
80-90	36.4-40.9	4⅓ - 4	451-492
100-110	45.5-50.0	5⅓ - 5½	533-572

Dogs over 100 lbs (45kg): Add approximately 1/3 cup (35 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding wet food, reduce dry amount by 1/3 cup (35 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,613 kcal/kg or 376 kcal/cup ME (metabolizable energy) on an as fed basis.

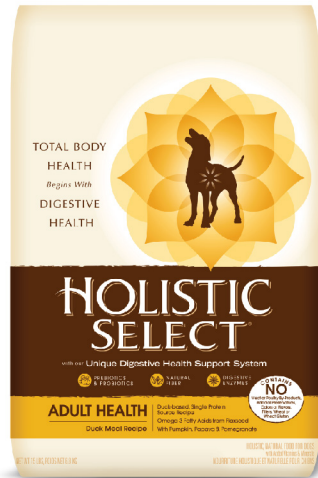
Dogs over 110 lbs (50kg): Add approximately ¼ cup (35g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (35g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,613 kcal/kg or 376 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE DUCK ADULT HEALTH



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INGREDIENTS (OLD) Duck Meal, Ground Brown Rice, Ground White Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Dried Beet Pulp, Dried Egg Product, Flaxseed, Carrots, Pumpkin, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Glucosamine Hydrochloride, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW) Duck Meal, Chickpeas, Peas, Lentils, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteiniate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteiniate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteiniate, Manganese Proteiniate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

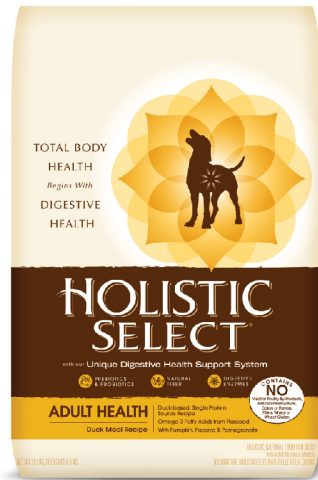
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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	23.00%
Crude Fat	Not less than	13.00%
Crude Fiber	Not more than	3.90%
Moisture	Not more than	10.00%
Calcium	Not less than	0.95%
Phosphorus	Not less than	0.70%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.50%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	29.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.50%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.25%
Omega 3 Fatty Acids	Not less than	0.75%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE DUCK ADULT HEALTH

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2-5	½ - ¾	50-75
10-20	5-9	¾ - 1½	75-150
30-40	14-18	2 - 2½	200 -250
50-60	23-27	3 - 3½	300 -350
70-80	32-36	4 - 4¾	400 -425
90-100	41-45	4¾ - 5¼	475-525



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	¾ - ¾	55-93
20-30	9.1-13.6	1½ - 1¾	157-213
40-50	18.2-22.7	2½ - 2¾	264-312
60-70	27.3-31.8	3 - 3½	358-401
80-90	36.4-40.9	3¾ - 4	444-485
100-110	45.5-50.0	4¼ - 4½	525-563

Dogs over 100 lbs (45kg): Add approximately 1/2 cup (50 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (33 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,656 kcal per kilogram or 363 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

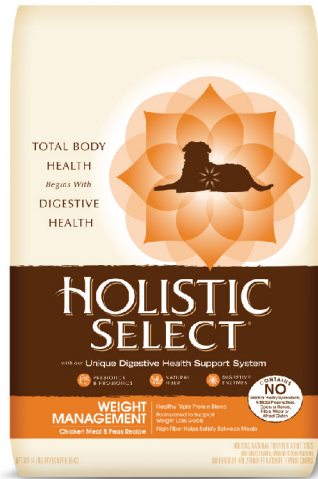
Dogs over 110 lbs (50kg): Add approximately 1/3 cup (40g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (40g) for every 6.5 oz (184g) of wet food.

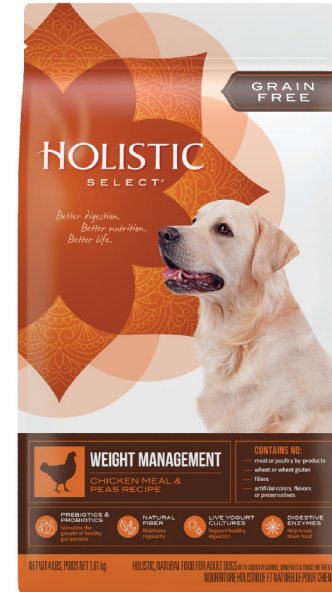
Calorie Content (Calculated): This food contains 3,671 kcal/kg or 441 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE WEIGHT MANAGEMENT



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INGREDIENTS (OLD) Chicken Meal, Ground Brown Rice, Oatmeal, Peas, Ground White Rice, Pea Fiber, Dried Beet Pulp, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed, Carrots, Pumpkin, Anchovy & Sardine Meal, Menhaden Fish Oil, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Glucosamine Hydrochloride, Dried Kelp, Blueberries, L-Carnitine, Pomegranate, Inulin, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW) Chicken Meal, Potatoes, Peas, Lentils, Dried Plain Beet Pulp, Pea Fiber, Chicken Fat (preserved with Mixed Tocopherols), Flaxseed, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Papayas, Potassium Chloride, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Chondroitin Sulfate, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

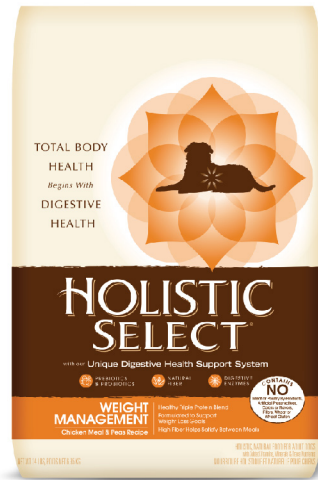
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GRAIN-FREE WEIGHT MANAGEMENT



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	21.00%
Crude Fat	Not less than	7.50%
Crude Fiber	Not more than	9.00%
Moisture	Not more than	10.00%
Calcium	Not less than	0.80%
Phosphorus	Not less than	0.75%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	1.75%
Omega 3 Fatty Acids	Not less than	0.75%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine *	Not less than	340 mg/kg
L-Carnitine *	Not less than	300 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	26.00%
Crude Fat	Not less than	8.00%
Crude Fiber	Not more than	8.50%
Moisture	Not more than	10.00%
Calcium	Not less than	0.80%
Phosphorus	Not less than	0.60%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.25%
Omega 3 Fatty Acids	Not less than	0.75%
Glucosamine *	Not less than	325 mg/kg
Chondroitin Sulfate*	Not less than	250 mg/kg
L-Carnitine *	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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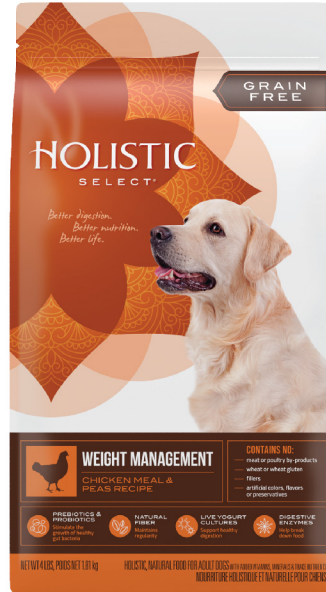
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GRAIN-FREE WEIGHT MANAGEMENT

OLD

FEEDING INFORMATION					
WEIGHT OF DOG		WEIGHT MAINTENANCE		WEIGHT REDUCTION	
Lbs	Kg	Cups	Grams	Cups	Grams
5-10	2-5	½ - 1	47-94	¾ - 1	35-82
10-20	5-9	1 - 1¾	94-165	1 - 1½	82-141
30-40	14-18	2½ - 3	235-282	2 - 2¾	188-259
50-60	23-27	3¾ - 4¼	353-400	3¾ - 3¾	306-353
70-80	32-36	4¾ - 5¼	447-494	4 - 4½	376-423
90-100	41-45	5¾ - 6¼	541-588	5 - 5½	470-517



NEW

FEEDING INFORMATION					
WEIGHT OF DOG		WEIGHT MAINTENANCE		WEIGHT REDUCTION	
Lbs	Kg	Cups	Grams	Cups	Grams
5-10	2.3-4.5	½ - 1	60-101	½ - ¾	35-82
20-30	9.1-13.6	1½ - 2¼	169-229	1½ - 2	82-141
40-50	18.2-22.7	2¾ - 3½	285-336	2½ - 3	188-259
60-70	27.3-31.8	3¾ - 4¼	386-433	3½ - 3¾	306-353
80-90	36.4-40.9	4½ - 5¼	479-523	4¼ - 4½	376-423
100-110	45.5-50.0	5½ - 6	566-608	5 - 5½	470-517

Dogs over 100 lbs (45kg): Add approximately ½ cup (47 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (31 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,220 kcal per kilogram or 302 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (34g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (34g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,248 kcal/kg or 331 kcal/cup ME (metabolizable energy) on an as fed basis.

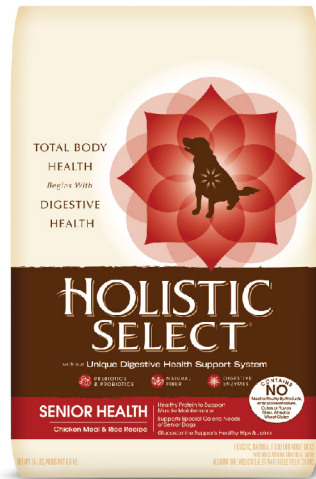
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INGREDIENTS (OLD) Chicken Meal, Ground Brown Rice, Ground White Rice, Oatmeal, Chicken Fat (preserved with Mixed Tocopherols), Anchovy & Sardine Meal, Pork Meal, Dried Beet Pulp, Dried Egg Product, Flaxseed, Carrots, Pumpkin, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Glucosamine Hydrochloride, Dried Kelp, Taurine, Blueberries, Pomegranate, Inulin, L-Carnitine, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Chicken Meal, Chickpeas, Peas, Lentils, Dried Ground Potatoes, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Papayas, Potassium Chloride, Choline Chloride, Taurine, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Chondroitin Sulfate, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

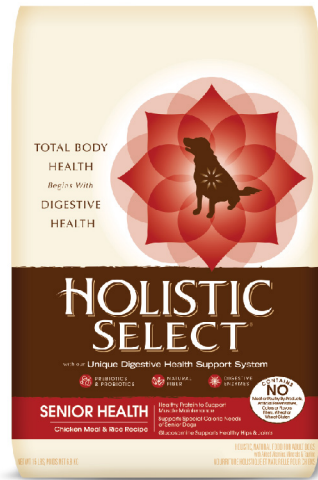
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GRAIN-FREE SENIOR HEALTH



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	26.00%
Crude Fat	Not less than	10.00%
Crude Fiber	Not more than	3.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.00%
Phosphorus	Not less than	0.70%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	2.60%
Omega 3 Fatty Acids	Not less than	0.50%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine*	Not less than	750 mg/kg
Taurine*	Not less than	0.11%
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	28.00%
Crude Fat	Not less than	12.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.00%
Phosphorus	Not less than	0.70%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.75%
Glucosamine*	Not less than	375 mg/kg
Chondroitin Sulfate*	Not less than	250 mg/kg
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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NEW!

GRAIN-FREE SENIOR HEALTH

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-9	2-4	¼ - ¾	51-77
10-20	5-9	¾ - 1¼	77-128
30-40	14-18	1¾ - 2¼	178-230
50-60	23-27	2½ - 3	255-306
70-80	32-36	3¾ - 3¾	332-383
90-100	41-45	4 - 4½	408-459



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
5-10	2.3-4.5	¾ - ¾	53-89
20-30	9.1-13.6	1¼ - 1¾	149-203
40-50	18.2-22.7	2 - 2½	251-297
60-70	27.3-31.8	2¾ - 3¼	341-382
80-90	36.4-40.9	3½ - 3¾	423-462
100-110	45.5-50.0	4¼ - 4½	500-537

Dogs over 100 lbs (45kg): Add approximately 1/2 cup (50 g) for every 10 lbs (4.5 kg) over 100 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/3 cup (34 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated): This food contains 3,606 kcal per kilogram or 368 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Dogs over 110 lbs (50kg): Add approximately 1/3 cup (40g) for every 10 lbs (4.5kg) over 110 lbs.

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (40g) for every 6.5 oz (184g) of wet food.

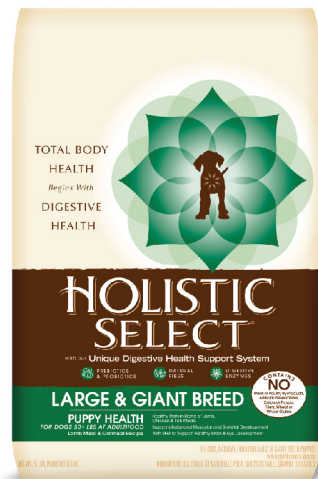
Calorie Content (Calculated): This food contains 3,504 kcal/kg or 417 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE LARGE & GIANT BREED PUPPY



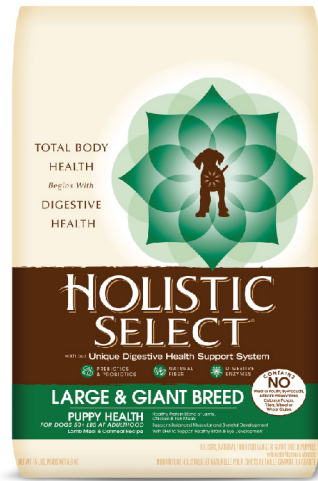
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INGREDIENTS (OLD) Lamb Meal, Chicken Meal, Potatoes, Chickpeas, Lentils, Peas, Chicken Fat (preserved with Mixed Tocopherols), Dried Beet Pulp, Ground Flaxseed, Salmon Oil, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewer's Dried Yeast, Salt, Papayas, Taurine, Choline Chloride, Blueberries, Pomegranate, Vitamin E Supplement, Chicory Root Extract, Yucca Schidigera Extract, Dried Kelp, L-Carnitine, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Calcium Carbonate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Ground Cinnamon, Ground Fennel, Ground Peppermint, Ascorbic Acid (Vitamin C), Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

INGREDIENTS (NEW) Lamb Meal, Chicken Meal, Potatoes, Chickpeas, Lentils, Peas, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Salmon Oil, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Salt, Papayas, Taurine, Choline Chloride, Blueberries, Pomegranate, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Ground Cinnamon, Ground Fennel, Ground Peppermint, Ascorbic Acid (Vitamin C), Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

GRAIN-FREE LARGE & GIANT BREED PUPPY



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	28.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	6.00%
Moisture	Not more than	10.00%
Docosahexaenoic Acid (DHA)	Not more than	0.10%
Calcium	Not less than	1.20%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.20%
Omega 3 Fatty Acids	Not less than	0.80%
Taurine*	Not less than	0.10%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	27.00%
Crude Fat	Not less than	16.00%
Crude Fiber	Not more than	6.00%
Moisture	Not more than	10.00%
Docosahexaenoic Acid (DHA)	Not more than	0.10%
Calcium	Not less than	1.20%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.20%
Omega 3 Fatty Acids	Not less than	0.80%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE LARGE & GIANT BREED PUPPY

OLD

FEEDING INFORMATION									
WEIGHT OF PUPPY		1 ½ - 2 MONTHS DAILY FEEDING		2-4 MONTHS DAILY FEEDING		4-6 MONTHS DAILY FEEDING		6-12 MONTHS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
5-10	2-5	1¼ - 2	132-212	1 - 1¼	106-186				
10-15	5-7	2 - 2¾	212-291	1¾ - 2½	186-265				
15-20	7-9	2¾ - 3½	291-371	2½ - 3¼	265-344				
20-30	9-14	3½ - 4¾	371-503	3¼ - 4½	344-477	3¼ - 4	344-424		
30-40	14-18			4½ - 5½	477-583	4 - 5½	424-556	3¼ - 4	344-424
50-60	23-27					6 - 7	636-741	4¾ - 5½	503-583
70-80	32-36							6¼ - 7	622-741
90-100	41-45							7 - 7½	741-795

Puppies over 100 lbs (45 kg):

Add 1/4 cup (26 g) per additional 10 lbs (4.5 kg).

Combination Feeding:

If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (35 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated):

This food contains 3,665 kcal/kg or 388 kcal/cup ME (metabolizable energy) on an as fed basis.

NEW

FEEDING INFORMATION									
WEIGHT OF PUPPY		1 ½ - 3 MONTHS DAILY FEEDING		4-6 MONTHS DAILY FEEDING		7-9 MONTHS DAILY FEEDING		10-12 MONTHS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
5-10	2.3-4.5	1¼ - 2	131-221						
10-15	4.5-6.8	2 - 2¾	221-299	1¾ - 2¾	189-256				
15-20	6.8-9.1	2¾ - 3½	299-371	2¾ - 3	256-325				
30-40	13.6-18.2	4¾ - 5½	303-625	4¼ - 5¼	440-547	3½ - 4¾	378-468		
50-60	22.7-27.3			6 - 7	646-741	5¼ - 6	554-635	4½ - 5	462-529
70-80	31.8-36.4					6¾ - 7¾	713-788	5½ - 6¼	594-657
90-100	40.9-45.5							6¾ - 7½	717-776

Puppies over 100 lbs (45 kg):

Add 3/8 cup (26 g) per additional 10 lbs (4.5 kg).

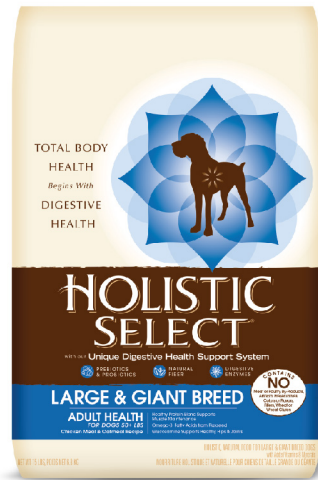
Combination Feeding:

If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (35g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated):

This food contains 3,665 kcal/kg or 388 kcal/cup ME (metabolizable energy) on an as fed basis.

GRAIN-FREE LARGE & GIANT BREED ADULT HEALTH



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INGREDIENTS (OLD) Chicken Meal, Potatoes, Dried Ground Potatoes, Lentils, Peas, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Dried Beet Pulp, Ground Flaxseed, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewer's Dried Yeast, Papayas, Choline Chloride, Blueberries, Pomegranate, Vitamin E Supplement, Chicory Root Extract, Yucca Schidigera Extract, Dried Kelp, Glucosamine Hydrochloride, Chondroitin Sulfate, L-Carnitine, Taurine, Zinc Proteinate, Mixed Tocopherols (added to preserve freshness), Zinc Sulfate, Calcium Carbonate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Ground Cinnamon, Ground Fennel, Ground Peppermint, Ascorbic Acid (Vitamin C), Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

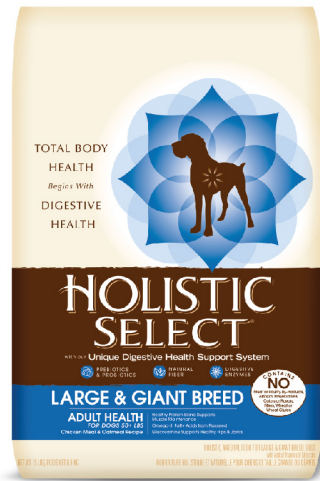
INGREDIENTS (NEW) Chicken Meal, Potatoes, Lentils, Peas, Dried Ground Potatoes, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Dried Plain Beet Pulp, Flaxseed, Dehydrated Alfalfa Meal, Pumpkin, Cranberries, Apples, Brewers Dried Yeast, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Glucosamine Hydrochloride, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Chondroitin Sulfate, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	26.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.60%
Taurine*	Not less than	0.01%
L-Carnitine*	Not less than	150 mg/kg
Glucosamine*	Not less than	750 mg/kg
Chondroitin Sulfate*	Not less than	250 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	26.00%
Crude Fat	Not less than	14.00%
Crude Fiber	Not more than	5.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.80%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega-6 Fatty Acids*	Not less than	3.00%
Omega-3 Fatty Acids*	Not less than	0.60%
Glucosamine*	Not less than	750 mg/k
Chondroitin Sulfate*	Not less than	250 mg/k
L-Carnitine*	Not less than	150 mg/k
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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INGREDIENTS (OLD) Anchovy & Sardine Meal, Ground Brown Rice, Ground White Rice, Chicken Fat (preserved with Mixed Tocopherols), Chicken Meal, Pork Meal, Oatmeal, Dried Beet Pulp, Flaxseed, Dried Egg Product, Carrots, Pumpkin, Cranberries, Dehydrated Alfalfa Meal, Potassium Chloride, Apples, Peas, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Glucosamine Hydrochloride, Inulin, L-Carnitine, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Choline Chloride, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Anchovy and Sardine Meal, Chicken Meal, Peas, Chickpeas, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Pumpkin, Salmon Oil, Cranberries, Apples, Brewers Dried Yeast, Salt, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	28.00%
Crude Fat	Not less than	18.0%
Crude Fiber	Not more than	3.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.85%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.75%
Beta-Carotene	Not less than	5 mg/kg
Glucosamine *	Not less than	340 mg/kg
L-Carnitine *	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	35.00%
Crude Fat	Not less than	16.00%
Crude Fiber	Not more than	4.50%
Moisture	Not more than	10.00%
Calcium	Not less than	1.60%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.75%
Glucosamine *	Not less than	325 mg/kg
Chondroitin Sulfate*	Not less than	250 mg/kg
L-Carnitine *	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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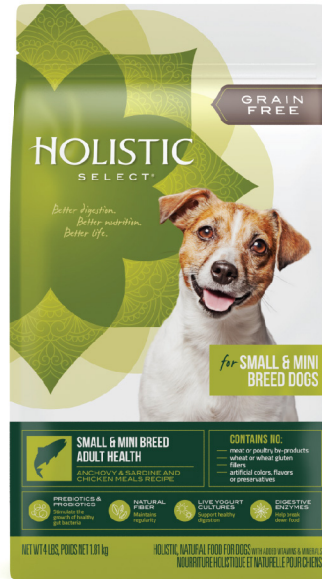
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NEW!

GRAIN-FREE SMALL/ MINI BREED ADULT HEALTH

OLD

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	½ - ⅝	54-68
6-8	2.7-3.6	⅝ - ¾	68-81
8-10	3.6-4.5	¾ - ⅞	81-95
10-12	4.5-5.4	⅞ - 1	95-108
12-14	5.4-6.4	1 - 1⅛	108-122
14-17	6.4-7.7	1⅛ - 1⅓	122-144
17-20	7.7-9.1	1⅓ - 1½	144-162



NEW

FEEDING INFORMATION			
WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
2-4	0.9-1.8	¼ - ⅓	29-49
6-8	2.7-3.6	½ - ⅔	67-83
10-12	4.5-5.5	¾ - ⅞	98-113
14-16	6.4-7.3	1	126-140
18-20	8.2-9.1	1⅛ - 1¼	153-165
22-25	10.0-11.4	1⅓ - 1½	178-195

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/8 cup (14 g) for every 2 tbsp. of wet food.

Calorie Content (Calculated): This food contains 3,947 kcal per kilogram or 425 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Combination Feeding: If feeding Holistic Select wet food, reduce dry amount by ¼ cup (44g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated): This food contains 3,643 kcal/kg or 481 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE SMALL/ MINI BREED PUPPY HEALTH



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INGREDIENTS (OLD) Anchovy & Sardine Meal, Chicken Fat (preserved with Mixed Tocopherols), Ground Brown Rice, Ground White Rice, Chicken Meal, Pork Meal, Oatmeal, Dried Beet Pulp, Flaxseed, Dried Egg Product, Carrots, Pumpkin, Menhaden Fish Oil, Cranberries, Dehydrated Alfalfa Meal, Apples, Salt, Peas, Choline Chloride, Potassium Chloride, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Inulin, L-Carnitine, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Anchovy and Sardine Meal, Chicken Meal, Chickpeas, Peas, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Pumpkin, Salmon Oil, Cranberries, Apples, Brewers Dried Yeast, Salt, Papayas, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	30.00%
Crude Fat	Not less than	20.0%
Crude Fiber	Not more than	3.40%
Moisture	Not more than	10.00%
Calcium	Not less than	1.40%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.60%
Beta-Carotene	Not less than	5 mg/kg
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
L-Carnitine *	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	35.00%
Crude Fat	Not less than	17.00%
Crude Fiber	Not more than	4.50%
Moisture	Not more than	10.00%
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Calcium	Not less than	1.60%
Phosphorus	Not less than	1.00%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	1.25%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE SMALL/MINI BREED PUPPY HEALTH

OLD

FEEDING INFORMATION							
WEIGHT OF PUPPY		6-16 WEEKS DAILY FEEDING		16-24 WEEKS DAILY FEEDING		24-52 WEEKS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams
1-2	0.5-0.9	¼ - ½	28-56				
2-4	0.9-1.8	½ - ¾	56-83	¾ - 1	42-83		
4-6	1.8-2.7	¾ - 1 ¼	83-125	¾ - 1	83-111	½ - ¾	56-83
6-8	2.7-3.6	1 ¼ - 1 ½	125-167	1 - 1 ¼	111-139	¾ - 1	83-97
8-10	3.6-4.5	1 ½ - 1 ¾	167-194	1 ¼ - 1 ½	139-167	¾ - 1 ¼	97-125
10-12	4.5-5.4	1 ¾ - 2	194-222	1 ½ - 1 ¾	167-194	1 ¼ - 1 ½	125-139
12-14	5.4-6.4			1 ¾ - 1 ¾	194-208	1 ¼ - 1 ¾	139-153
14-17	6.4-7.7			1 ¾ - 2 ¼	208-250	1 ¾ - 1 ½	153-167
17-20	7.7-9.1			2 ¼ - 2 ½	250-291	1 ½ - 1 ¾	167-194

Combination Feeding:

If feeding with wet food, reduce dry amount fed by 1/8 cup (14 g) for every 2 tbsp. of wet food.

Calorie Content (Calculated):

This food contains 4,034 kcal per kilogram or 446 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

NEW

FEEDING INFORMATION									
WEIGHT OF PUPPY		1 ½ - 3 MONTHS DAILY FEEDING		4-6 MONTHS DAILY FEEDING		7-9 MONTHS DAILY FEEDING		10-12 MONTHS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
1-2	0.5-0.9	¼ - ½	40-66	¼ - ¾	34-57				
4-6	1.8-2.7	¾ - 1 ¼	112-151	¾ - 1	95-129	¾ - 1	79-107	½ - ¾	63-85
8-10	3.6-4.5	1 ¾ - 1 ¾	188-222	1 ¼ - 1 ¾	161-190	1 - 1 ¼	133-157	¾ - 1	106-125
12-14	5.4-6.3			1 ¾ - 1 ¾	218-244	1 ½ - 1 ½	180-203	1 ¼ - 1 ¼	143-161
16-18	7.3-8.2					1 ½ - 1 ¾	224-245	1 ½ - 1 ¾	178-194
18-20	8.2-9.1							1 ¾ - 1 ¾	194-234

Combination Feeding:

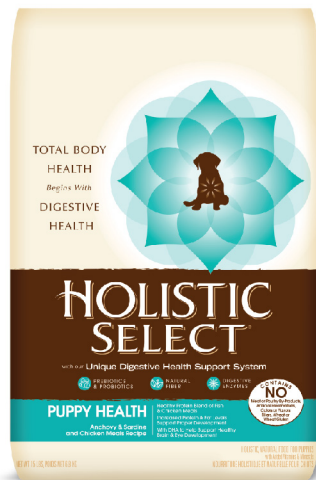
If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (44g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated):

This food contains 3,643 kcal/kg or 481 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE PUPPY HEALTH



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INGREDIENTS (OLD) Anchovy & Sardine Meal, Ground Brown Rice, Ground White Rice, Chicken Meal, Chicken Fat (preserved with Mixed Tocopherols), Pork Meal, Oatmeal, Dried Beet Pulp, Flaxseed, Dried Egg Product, Carrots, Pumpkin, Menhaden Fish Oil, Cranberries, Dehydrated Alfalfa Meal, Apples, Salt, Peas, Choline Chloride, Potassium Chloride, Organic Quinoa, Vitamins [Vitamin E Supplement, Beta-Carotene, Ascorbic Acid (Vitamin C), Niacin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Folic Acid], Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Papaya, Dried Kelp, Blueberries, Pomegranate, Inulin, L-Carnitine, Mixed Tocopherols added to preserve freshness, Yucca Schidigera Extract, DL-Methionine, Ground Cinnamon, Ground Fennel, Ground Peppermint, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW) Anchovy and Sardine Meal, Chicken Meal, Chickpeas, Lentils, Peas, Chicken Fat (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Pork Meal, Flaxseed, Alfalfa Meal, Pumpkin, Salmon Oil, Cranberries, Apples, Brewers Dried Yeast, Salt, Papayas, Potassium Chloride, Choline Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinates, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinates, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinates, Manganese Proteinates, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

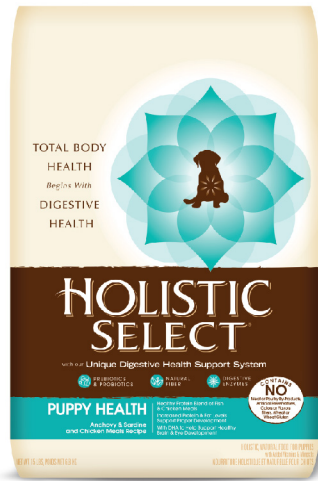
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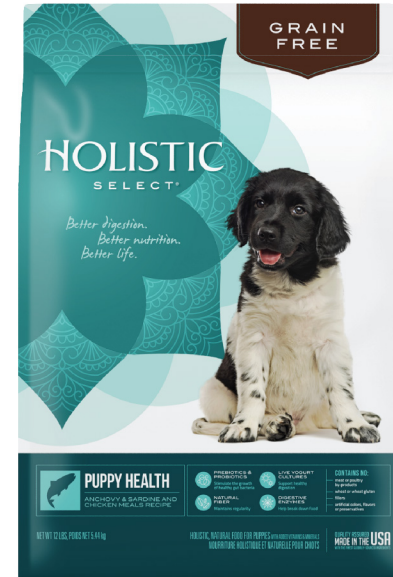
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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	28.00%
Crude Fat	Not less than	17.00%
Crude Fiber	Not more than	3.00%
Moisture	Not more than	10.00%
Calcium	Not less than	1.30%
Phosphorus	Not less than	0.85%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	3.00%
Omega 3 Fatty Acids	Not less than	0.75%
Beta-Carotene	Not less than	5 mg/kg
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	18.00%
Crude Fiber	Not more than	5.00%
Moisture	Not more than	10.00%
Docosahexaenoic Acid (DHA)	Not more than	0.10%
Calcium	Not less than	1.70%
Phosphorus	Not less than	1.10%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	165 IU/kg
Omega 6 Fatty Acids	Not less than	4.50%
Omega 3 Fatty Acids	Not less than	0.90%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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NEW!

GRAIN-FREE PUPPY HEALTH

OLD

FEEDING INFORMATION							
WEIGHT OF PUPPY		6 -16 WEEKS DAILY FEEDING		16- 24 WEEKS DAILY FEEDING		24 -52 WEEKS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams
1-3	0.5-1.4	1/8 - 3/8	35-80	1/4 - 1/2	27-53		
3-10	1.4-4.5	3/8 - 2	80-212	1/2 - 1 1/2	53-159	1/2 - 1 1/4	53-133
10-15	4.5-6.8	2 - 2 3/4	212-292	1 1/2 - 2 1/4	159-239	1 1/4 - 1 3/4	133-186
15-20	6.8-9.1	2 3/4 - 3 1/4	292-345	2 1/4 - 2 3/4	239-292	1 3/4 - 2 1/4	186-239
20-30	9.1-13.6	3 1/4 - 4 1/2	345-477	2 3/4 - 4	292-424	2 1/4 - 3	239-318
30-40	13.6-18.1	4 1/2 - 5 1/2	477-583	4 - 4 3/4	424-504	3 - 3 3/4	318-398
40-50	18.1-22.7			4 3/4 - 5 3/4	504-610	3 3/4 - 4 1/2	398-477

Puppies over 50 lbs (23 kg):
Add approximately 1/2 cup (53 g) for every 10 lbs (4.5 kg) over 50 lbs.

For Pregnant or Nursing Dogs:
When pregnant, feed up to 50% more food according to body weight at 1 year old. For nursing dogs, allow her to eat at will.

Combination Feeding:
If feeding with wet food, reduce dry amount fed by 1/3 cup (35 g) for every 6.5 oz (184 g) of wet food.

Calorie Content (Calculated):
This food contains 3,802 kcal per kilogram or 403 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

NEW

FEEDING INFORMATION									
WEIGHT OF PUPPY		1 1/2 - 3 MONTHS DAILY FEEDING		4-6 MONTHS DAILY FEEDING		7-9 MONTHS DAILY FEEDING		10-12 MONTHS DAILY FEEDING	
Lbs	Kg	Cups	Grams	Cups	Grams	Cups	Grams	Cups	Grams
1-3	0.9-1.4	1/8 - 3/8	36-82	1/4 - 5/8	31-70				
3-10	1.4-4.6	3/8 - 1 3/8	82-201	5/8 - 1 1/2	70-172	1/2 - 1 1/4	58-143	3/8 - 1	46-113
10-15	4.6-6.8	1 3/8 - 2 3/8	201-273	1 1/2 - 2	172-233	1 1/4 - 1 3/4	143-193	1 - 1 1/8	113-153
15-20	6.8-9.1	2 3/8 - 3	273-338	2 - 2 2/8	233-296	1 3/4 - 2 1/4	193-254	1 1/8 - 1 1/8	153-212
20-30	9.1-13.6	3 - 4	338-459	2 2/8 - 3 1/2	296-401	2 1/4 - 3	254-344	1 1/8 - 2 1/2	212-287
30-40	13.6-18.2	4 - 5	459-569	3 1/2 - 4 1/2	401-498	3 - 3 3/4	344-427	2 1/2 - 3 1/8	287-356
40-50	18.2-22.7			4 1/2 - 5 1/4	498-589	3 3/4 - 4 1/2	427-505	3 1/8 - 3 3/4	356-421

Puppies over 50 lbs (23 kg):
Add approximately 1/2 cup (42g) for every 10 lbs (4.5kg) over 50 lbs.

For Pregnant or Nursing Dogs:
When pregnant, feed up to 50% more food according to body weight at 1 year old. For nursing dogs, allow her to eat at will.

Combination Feeding:
If feeding Holistic Select wet food, reduce dry amount by 1/3 cup (37g) for every 6.5 oz (184g) of wet food.

Calorie Content (Calculated):
This food contains 4,022 kcal/kg or 450 kcal/cup ME (metabolizable energy) on an as fed basis.